betheconsultant

Product Manager – Software Products

Our client is looking for a Senior Product Manager (Software Products). The selected candidate will be working closely with the product development team. Several locations in Europe are possible for the selected candidate (Austria, Romania, USA).

Role Description
The Product Manager will:
- determine the customers' needs and desires by specifying the research needed to obtain market information
- recommend the nature and scope of present and future product lines, by reviewing product specifications and requirements; appraising new product ideas and/ or product packaging changes
- assess market competition by comparing the company's product to competitors' products
- define product vision, roadmap and growth opportunities
- provide source data for product line communications by defining product marketing communication objectives
- provide information for management by preparing short-term and long-term product forecasts and special reports and analysis; answering questions and requests
- bring new products to market by analyzing proposed product requirements and product development programs
- introduce and market new products by developing time-integrated plans with sales, advertising and production
- maintains product management staff job results by planning, monitoring and appraising job results

Skills & Requirements
- 2-5 years in education and/ or software development
- Strong communication & management skills
- Goal-oriented, flexible, and creative under pressure
- Proven leadership experience
- Knowledge of Agile development practices

Why *betheconsultant*
- You will be working with a professional recruiter who will guide you throughout the entire recruitment process
- You will be offered more than just one opportunity of available positions
- You will be matched to the best job fit
- You will get the needed support in terms of updating & transforming your CV
- You will be in touch with your recruiter after the finalization of the recruitment process for possible clarifications & needed support